

# Brownsville Independent School District

*21st Century Community Learning Centers Program, Cycle 6*

## Strategic Action Plan



**August 30, 2010**

*BISD does not discriminate on basis of race, color, national origin, sex, religion, age or disability in employment or provision of services, programs or activities.*

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## **Strategic Planning Committee Members**

**Chair: Ms. Diana E. Clough, Project Director**

### **Center 1**

Hanna High School  
Mrs. Teri Alarcon, Principal, Hanna HS  
Mr. Ruben Martinez, Principal, Perez Elementary  
Mr. Moses Garza, Site Coordinator

### **Center 2**

Porter High School  
Mrs. Carla Pereira, Principal, Putegnat Elementary  
Mr. Kim Moore, Principal, Skinner Elementary  
Vacancy, Site Coordinator

### **Center 3**

Pace High School  
Ms. Sylvia Senteno, Principal, Pace HS  
Mr. Victor Caballero, Principal, Garden Park Elem.  
Mrs. Sylvia Keubke, Site Coordinator

### **Auxiliary Members**

Mrs. Berta Pena, Assistant Superintendent Curriculum & Instruction  
Mr. Ismael Garcia, Special Populations Administrator  
Dr. Sylvia P. Atkinson, Grants Administrator  
Mrs. Mary Lou Esparza, Title I Coordinator  
Mr. Carlos Garcia, BISD Chief of Police  
Mrs. Lucy Green, Guidance & Counseling Administrator  
Mrs. Maria Gonzalez, Bilingual Administrator  
Mr. Merrill Hammons, Advanced Academics Administrator  
Mrs. Rosalva Larrisquito, Parental Involvement Administrator  
Dr. Rebecca Rendon, Fine Arts Administrator  
Mrs. Mary Tolman, State Compensatory Administrator  
Mrs. Mary Flores, Destination Imagination Coordinator  
Mr. Jose Luis Gonzalez, Executive Director, Communities in Schools  
Dr. Bussert Webb, UTB Professor  
Mrs. Nora Sanchez, Parent, Ortiz Elementary

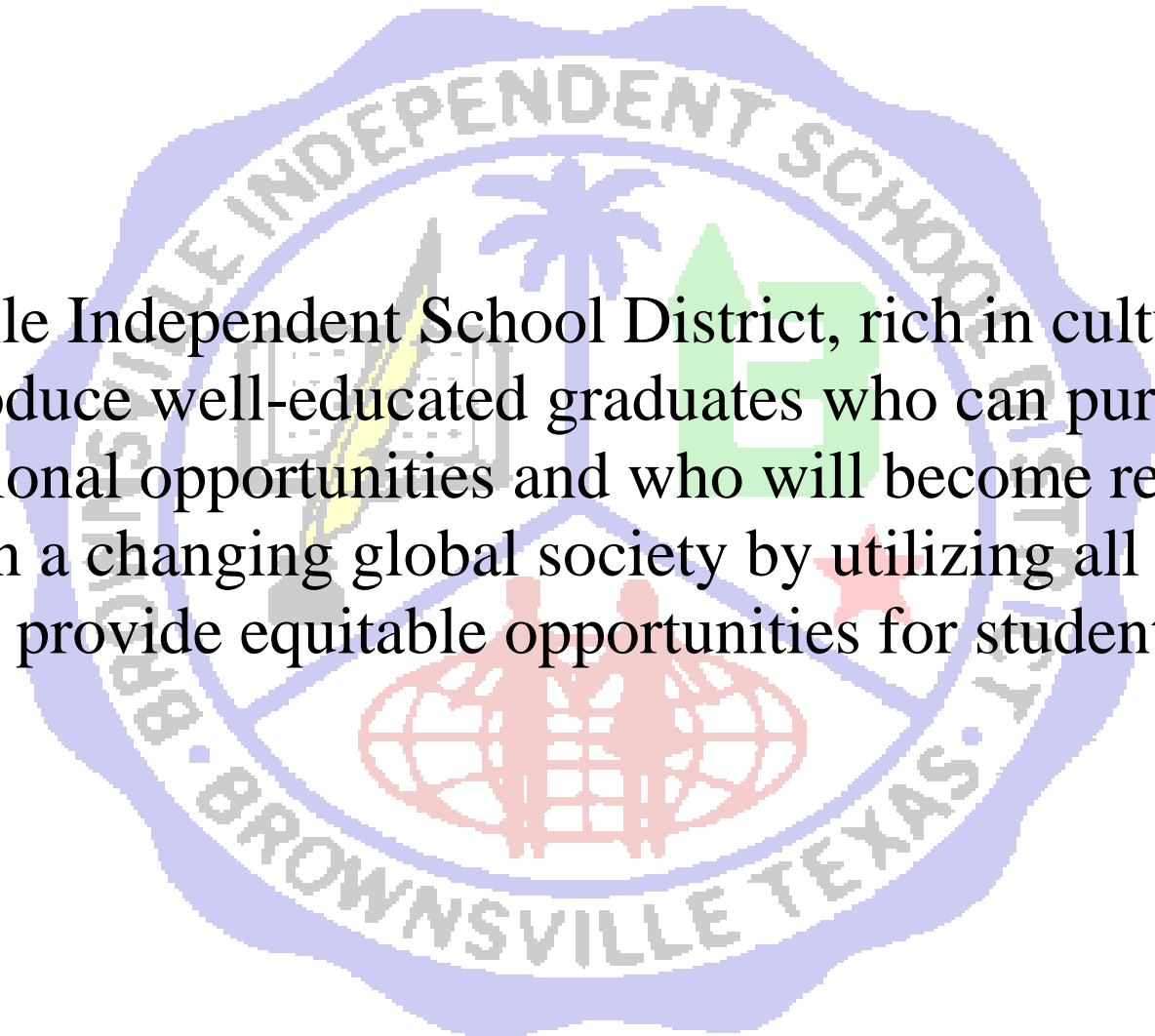
### **Center 4**

Rivera High School  
Mrs. Socorro Houghtaling, Vermillion Elementary  
Mrs. Bertha Presas, Principal, Champion Elementary  
Vacancy, Site Coordinator

### **Center 5**

Lopez High School  
Ms. Dawn Hall, Principal, Lopez HS  
Mrs. Alma Rubio, Principal, Besteiro MS  
Mrs. Marisol Ramirez, Site Coordinator

# District Mission Statement

The logo of Brownsville Independent School District is a circular seal with a scalloped border. It features a palm tree, a green house with an upward-pointing arrow, and two red figures holding hands over a globe. The text "BROWNVILLE INDEPENDENT SCHOOL DISTRICT" is written around the top inner edge, and "BROWNVILLE TEXAS" is written around the bottom inner edge.

Brownsville Independent School District, rich in cultural heritage, will produce well-educated graduates who can pursue higher educational opportunities and who will become responsible citizens in a changing global society by utilizing all resources to provide equitable opportunities for students.

## **Core Commitments**

1. All children will be taught, will learn, and will perform at or above their academic levels in all core subject areas and the District will provide a high quality curriculum and instructional program to facilitate children reaching their full potential.
2. The District will eliminate student achievement gaps in the area of: Gender, socio-economic levels, ethnicity, and program specific populations (i.e.: LEP and Special Education) in all core subject areas.
3. The District will provide a safe, clean, and orderly learning environment for every child and staff member as a means of optimizing the teaching and learning processes.
4. The District will recruit, hire, value, and retain highly qualified and experienced personnel who will ensure that all students' educational needs are met and that all children achieve on grade level.
5. The District will implement parent, business, and community involvement partnerships essential to enhancing the overall quality of our students' education and fomenting every child's' academic success.

### **We Believe...**

“Excellence is never an accident; it is always the result of high intention, sincere effort, intelligent direction, skillful execution and the vision to see obstacles as opportunities.” –Unknown

# The 21<sup>st</sup> Century Community Learning Centers Program Overview

The 21<sup>st</sup> Century Community Learning Centers (21<sup>st</sup> CCLC) serves as a supplementary program to enhance district-wide efforts to provide high quality academic opportunities to their student population. The 21<sup>st</sup> CCLC program assists students in meeting academic standards in core subjects (math, reading, science, social studies) by providing out-of-school time services to students and their families. It also provides enrichment opportunities to help students meet academic standards and graduate ready for college and/or the workforce. The 21<sup>st</sup> CCLC Program currently serves 28 campuses in the District.

## *Expected Outcomes*

- Improve academics
- Improve attendance
- Improve behavior
- Increase promotion rates
- Increase graduation rates
- Increase parental involvement

## *Critical Success Factors*

Critical success factors are generally observable behaviors that are believed to be critical to obtaining the goals/outcomes of the grant program. Each critical success factor is monitored using measurable indicators, and these indicators enable the District to determine whether campuses are on track to successfully achieve the desired outcomes. Subsequent Milestones will support the Critical Success Factors and substantiate the Expected Outcomes.

- Students actively participate and engage in learning.
- Students have increased sense of involvement in school.
- Assessment data is used to re-evaluate and revise student services.
- Strategies learned through training are implemented.

## *Campus Milestones*

- Utilizing innovative instructional techniques for academic and enrichment activities.
- Providing adult advocates, based on student need and in accordance with best practices.
- Conducting ongoing/continuous student assessment to determine need.
- Providing high quality training opportunities for staff development.
- Collaborating with parents to best support their student's success.

## Program Target Area: Academics

Program Goal: Students will be encouraged and challenged to meet their full educational potential.

Performance Objective: There will be a 5% increase in students meeting state and district standards for academics.

### Strategic Parameters

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

Action Steps	Objectives/Activities	Population Served	Person(s) Responsible	Timeline	Documentation & Evaluation	Funding Sources
<b>1.1</b>	All students will be given the opportunity to achieve academic success in core content areas through meaningful engaging activities.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.2</b>	All students will be provided age appropriate hands-on academic assistance and enrichment activities.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.3</b>	All students will establish a connection of concepts being taught in the school day and in the after-school program.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.4</b>	All students will foster community collaboration by participating in a peer mentoring program with our HS and UTB students.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Agendas, Sign-in sheets, Classroom observations, Walkthroughs, Lesson plans, Student assessments, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.5</b>	All teachers will be provided with professional development in research-based strategies to improve students' academic literacy, reflective reasoning and conceptual understanding.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Agendas, Sign-in sheets, Classroom observations, Walkthroughs, Lesson plans, Student assessments, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Program Target Area: Attendance

**Program Goal:** Students will be encouraged and challenged to meet their full educational potential.

**Performance Objective:** There will be a 5% increase in students meeting state and district standards for attendance.

### *Strategic Parameters*

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

Action Steps	Objectives/Activities	Population Served	Person(s) Responsible	Timeline	Documentation & Evaluation	Funding Sources
<b>1.1</b>	All students will be made aware of the 21 <sup>st</sup> CCLC after-school program and the availability of assistance through the marketing tools set forth by the campus.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Public announcements, Brochures; Flyers, Web announcements, Marquee displays, Staff meetings, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.2</b>	Implement campus attendance goals that address procedures, roles, responsibilities and a formal written plan for monitoring/management.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Weekly review of campus attendance rates; Monthly monitoring of campus attendance plans; Phone Master reports; etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.3</b>	All students will benefit from a well developed mentoring program that will assist in improving social development and citizenship.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observations by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; Lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.4</b>	All students will be given opportunities to develop academically and socially as a result of their increasing volunteerism/participation in our after-school program.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Activity logs by Site Coordinator; Campus audits by Project Director; Walkthroughs by campus administration, Student Attendance, Sign-ins, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.5</b>	All students will participate in a web-based survey on program interests, recommendations, and effectiveness.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Survey Results.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Program Target Area: Behavior

Program Goal: Students will be encouraged and challenged to meet their full educational potential.

Performance Objective: There will be a 5% increase in students meeting state and district standards for behavior.

### Strategic Parameters

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

Action Steps	Objectives/Activities	Population Served	Person(s) Responsible	Timeline	Documentation & Evaluation	Funding Sources
1.1	All students, parents, and staff will be provided a positive environment that will enhance appropriate behavior.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration, lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
1.2	All students will have the opportunity to participate in meaningful age appropriate activities that will engage and encourage positive behavior.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily attendance tracking by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
1.3	All students will benefit from a well developed mentoring program that will assist in improving social development, leadership, and model behavior.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Sign-in sheets, Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
1.4	All students will be given the opportunity to become familiar with our student code of conduct and the discipline referral process utilizing our website.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Website inquiries, help desk inquiries, web-based survey, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
1.5	All students will be provided with highly qualified staff to implement effective program activities that will promote continuous learning and success.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Program Target Area: Promotion Rates

**Program Goal:** Students will be encouraged and challenged to meet their full educational potential.

**Performance Objective:** There will be a 5% increase in students meeting state and district standards for promotion.

### *Strategic Parameters*

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

Action Steps	Objectives/Activities	Population Served	Person(s) Responsible	Timeline	Documentation & Evaluation	Funding Sources
<b>1.1</b>	Students will receive multiple opportunities to engage in academic, enrichment, and college readiness activities that help foster and promote life-long learning.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily observation logs by Site Coordinators; Campus audits by Project Director; student progress reports; benchmarks, state assessment results, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.2</b>	All students will be provided age appropriate hands-on academic assistance and enrichment activities.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.3</b>	All students will be provided with highly qualified staff to implement effective program activities that will promote continuous learning and success.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily Observation logs by Site Coordinators; Campus audits by Project Director; Walkthroughs by campus administration; teacher lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.4</b>	Provide high quality professional development for all staff. PD activities will target the identification of students who are at-risk of dropping out as well as effective intervention/prevention instructional strategies.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Agendas; Sign-in sheets; In-Service Evaluations, Campus audits by Project Director; Walkthroughs by campus administration; Security Officer Schedules, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.5</b>	Continue to research innovative strategies and the best practices for districts and campuses to ensure that students meet state and district promotion standards.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Task Force presentations by Project Director, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Program Target Area: Graduation Rates

Program Goal: Students will be encouraged and challenged to meet their full educational potential.

Performance Objective: There will be a 5% increase in students meeting state and district standards for graduation.

### Strategic Parameters

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

Action Steps	Objectives/Activities	Population Served	Person(s) Responsible	Timeline	Documentation & Evaluation	Funding Sources
<b>1.1</b>	Students will receive multiple opportunities to engage in academic, enrichment, and college readiness activities that help foster and promote life-long learning.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Daily observation logs by Site Coordinators; Campus audits by Project Director; student progress reports; benchmarks, state assessment results, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.2</b>	Campuses will implement strategies highlighted in the "BISD Kids 2 College" Program; i.e. dealing with educational options, career exploration, college readiness, etc.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Pre-survey; post survey; walk-throughs; lesson plans, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.3</b>	Go Centers will continue to operate at each high school where students can research and apply to colleges and universities.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Sign-in sheets; BISD Guidance & Counseling Program Evaluation forms, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.4</b>	Campuses will have a "College Planning 101" event where students and parents can learn about any topic related to attending college.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Sign-in sheets; BISD Guidance & Counseling Program Evaluation forms, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.5</b>	Continue to research innovative strategies and the best practices for districts and campuses to ensure that campuses meet state and district graduation rates.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Task Force presentations by Project Director, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Program Target Area: Parental Involvement

**Program Goal:** Parents will be full partners with educators in the education of their children.

**Performance Objective:** There will be a 10% increase in parents involved in program parental involvement activities.

### **Strategic Parameters**

- We will not tolerate educational apathy.
- We will not compromise the efficient and effective use of any/all resources.
- Educational and financial decisions will be based upon what is best for the future success of our students.
- We will foster a positive environment that recognizes and celebrates cultural diversity.
- We will ensure a safe and healthy learning environment with a commitment to excellence.
- We will insist that the ECE-16 instructional program is the priority.

<b>Action Steps</b>	<b>Objectives/Activities</b>	<b>Population Served</b>	<b>Person(s) Responsible</b>	<b>Timeline</b>	<b>Documentation &amp; Evaluation</b>	<b>Funding Sources</b>
<b>1.1</b>	Provide multiple educational/literacy opportunities through parent conferences and parent training sessions.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Public announcements, Press Releases, Community calendars, Fliers, Contact logs, Agendas, Sign-in sheets, End of year survey results, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.2</b>	Host a series of "21 <sup>st</sup> CCLC Field" activities to engage parents and community members in the educational success of students participating in the 21 <sup>st</sup> CCLC Program.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Contact logs, Agendas, Sign-in sheets, End of year survey results, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.3</b>	Recognize parent and community volunteers for supporting a variety of program/campus activities.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Teachers; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Public announcements, Press releases, Fliers, Agendas, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.4</b>	Conduct an annual survey of parents to evaluate the support services provided by the Campus and the 21 <sup>st</sup> CCLC Program staff.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Survey Results.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.
<b>1.5</b>	Continue to research and identify parental involvement strategies and/or activities and what are the best practices for districts and campuses to insure high parental involvement/participation.	21 <sup>st</sup> CCLC students from all participating campuses.	Campus Principal; Counselors; Site Coord.; Project Dir.; Administrators for Grants, Title 1, Fine Arts, Advanced Academics, Guidance & Counseling, Parental Involvement, Special Pops.	August 2010 to June 2011	Task Force presentations by Project Director, etc.	21 <sup>st</sup> CCLC Grant Funds; Title 1 Funds; State Compensatory Funds; Local Funds.

## Organizational Structure

The 21<sup>st</sup> Century Community Learning Centers Program is positioned within its Department of Curriculum & Instruction at Brownsville ISD. This structure helps in timely management, decision making, and maximizing of internal resources. Through this structure, Brownsville ISD collaborates with internal federal, state and local programs to maximize resources for its targeted population and minimize duplication of services.

The organizational structure of the 21<sup>st</sup> CCLC is represented below:

