
Target Date



TARGET DATE XII SUPPLEMENT 2006

What is Operation Target Date?

Target Date has long been a standard Newspaper in Education activity. According to Dr. John Haefner, professor emeritus at the University of Iowa and a founder of the NIE movement in the United States, the idea for Target Date came from an Illinois social studies teacher who attended one of the first nationally sponsored university summer training workshops to introduce teachers to newspaper use in the classroom. Those first workshops were in the late 1950s.

Target Date involves **compiling a collection of newspapers published on the same date and using them in a comparison study**. The date can be one selected in advance at random by the students and the teacher, or it can be one of special significance because of its expected news — the day after or before the Super Bowl or an Olympics competition, an election, space launch, peace conference or referendum.

The variations of the comparisons that can be done using the newspaper collection are many. Target Date newspapers have been used by university and secondary journalism students to examine the concepts of news judgment, newspaper layout and design, localizing, and writing styles. Elementary students have incorporated Target Date into their geography and state history studies.

The Target Date newspapers can provide specific information and perspectives for students involved in sports-related NIE programs like

Pigskin Geography, in economics-related ones like the Stock Market Game or in projects such as Geography Awareness Week or Newspaper in Education Week.

Teachers can tie the newspaper comparison to almost any study unit or theme. Set your imagination free. Simply comparing another newspaper with your own local one can provide insights into community similarities and differences and can help students practice their skills of locating and using information from printed sources that utilize similar general organizational formats. So Target in!

How is a Target Date project carried out?

Students write business request letters for newspapers *in advance* of the date they and their teacher select as their Target Date. At least 10 or 15 newspapers from around the state or province, region, country or the world are needed for a good comparison study.

- *On Target Date*, the students make careful note of news reports in their local newspapers and on radio and television, and they keep a record of what went on of special interest and importance that day. Some classes create charts, or Target Date Profiles, listing the top world, national, regional, local and personal news events of the day and writing brief biographies of top newsmakers.

- *As the newspapers begin to arrive in the mail*, students who wrote for them examine them carefully and complete Target Newspaper Profiles.

They may also wish to complete community profiles to summarize important and interesting facts about the communities that these Target Date newspapers serve. Some classes pinpoint on a map the locations from which the newspapers have come and tear off the postage labels so they can tabulate total postage costs for the project.

- *When all or most of the newspapers requested have arrived*, usually within a week or two of the selected Target Date, students spread them out and carry out a browsing and comparison activity. Teachers can provide general questions to help frame and focus the comparison, or they can assign teams to look for specific information or examples. With younger students, teams may be assigned to compare only the hometown newspaper and one or two other newspapers on specific, limited points, depending on the general study purpose. Older or advanced students may be allowed to frame their own comparisons.

- *After the browsing time*, students should then be allowed time to summarize and discuss their findings and observations and to raise questions about specific newspapers, newspaper items or item placement. Some classes save the newspapers and use them over several months. They do the browsing and discussion activities several times, focusing on specific aspects each time. Others pass the newspapers along to another class or build a classroom object from the newspapers, practicing “read, reuse, recycle.” Some teachers have their students write executive summa-

ries or create comparison graphs to share with contributing newspapers, or write thank-yous to them. Participating newspapers appreciate the feedback and share the ideas with teachers in their areas.

What are some common failings in carrying out Target Date?

These problems frequently occur with Target Date projects, according to Newspaper in Education professionals who participate by sending out newspapers.

- **Requesting newspapers without explaining the Target Date project and reason for it, or using outdated address lists.**

NIE Information Service began in 1990 updating its Target Date address list every two years, including only newspapers that agree that they want to participate in the project and under what conditions. **As of 2000, this update will now be done every year.** Teachers should use the **most current** list.

Also, some teachers may prefer to have students practice writing friendly letters and contact a relative or friend in another community asking them to send the newspaper rather than writing to the newspaper itself.

- **Writing for the newspapers after the Target Date rather than in advance.**

Most newspapers ask for at least two weeks' notice that you want a newspaper for a specific date so that an extra single copy can be set aside for you. If a student asks for a back issue, these are often unavailable or are handled by a separate department and must be paid for.

- **Not complying with instructions.**

Newspapers may set limits or have rules about sending out Target Date

newspapers. Some NIE professionals report that they get between 200 and 300 requests throughout the school year for Target Date newspapers. International newspapers are especially flooded by requests and need extra time for newspapers sent out to arrive and some reimbursement for the expensive postage. It can cost several dollars to send a "free" newspaper to a student. Some newspapers ask for payment to help offset those costs.

Usually newspapers have one or two people designated to handle Target Date requests. When a request is misaddressed or sent to no one's special attention at the newspaper, requests can be delayed. Asking for additional things also delays requests. While seeking pen pals and tourist information enhance Target Date projects, newspapers usually are not involved in providing that kind of information. This request, then, is ignored or held up till someone can write to you explaining procedure.

Processing requests and mailing newspapers take time. In the Target Date timeline, then, be sure to allow ample time for newspapers to be mailed and received. They can take several days or even weeks to get there.

- **Sending illegible and incomplete requests.**

An important part of the Target Date project is giving students real opportunities to write business request letters, summaries and thank-yous.

Requests, though, have come in to newspapers that list a town but no state. One letter was from Shannon K. at Washington Elementary somewhere in Ohio. One was from "Sincerely, Your Name." Some NIE professionals have gone above and beyond in an effort to answer requests. They have traced postmarks and even called school districts to find out where

requests are from, so that students won't be disappointed.

Target Date is a project that gets high marks for involvement and learning as long as the newspaper collection arrives on time and from all of the places solicited. However, it is **students' and teachers' responsibility to look over requests carefully and make sure they meet the standards of good, professional correspondence.** The letters should be handwritten in ink or typed. *Teachers should be aware that inappropriate use of the Target Date list by any group of students could threaten the future of this project!*

The request must include:

- A clear, *complete* return address, including the student's full name, c/o teacher's full name, at school name, school mailing address, city, state or province, postal code.

- The date of the newspaper requested, clearly stated, e.g., "Thursday, March 14, 2006," not just "Thursday's newspaper" or the "14th's newspaper."

- **Failing to tell school office personnel to expect an influx of newspapers and giving written instructions on where they should be stored.**



Target Date newspapers have been waylaid by interested colleagues looking for good reading material, mistaken as sample newspapers and randomly distributed, and just stacked up. A pile of newspapers accumulating near the recycling box in the main office is asking for trouble.

Some teachers have labeled a box or crate "For Mrs. _____'s Target Date Newspapers" and left it by the school mailboxes with a note of direction posted on the mail slot.

- **The keys to success are planning and communication.**

The learning and fun with Operation Target Date are well worth it!

Teacher Reminders

Welcome to the **Target Date** project! Once you have selected your “target date,” it is time to have students choose the newspapers from which they wish to request copies. Please note the contact information provided for each newspaper and **only** send letters in the formats that they indicate (mail, fax or email). Please pay attention to the conditions for receiving a newspaper, indicated by the icons in the **NOTES** section. (See below) Some newspapers, for example, restrict copies to one per class or school. You will also notice that a group of newspapers have volunteered to verify that they have received your students’ requests and that is indicated by the icons  (fax or email) and  (email). If you wish to take advantage of this option, please request it in your original letter and provide the appropriate fax or email contact information for your students. Do not request this from a newspaper unless you see one of these icons in its listing.

Your **Target Date** letters reflect not only on you, your students and your school but also on the entire **Target Date** project. Before these requests are sent, please check to make sure that the correspondence is in the form of a neat, legible business letter with correct spelling and grammar (email and fax requests too) and that they include the following:

- **Target Date** (the issue of the newspaper being requested)
- Student’s full name
- Complete mailing address where the newspaper is to be sent
- Student’s email or fax contact information if the newspaper offers the option of acknowledging requests.

Please also be sure that the student has complied with any other conditions indicated in the **NOTES** at the end of the newspaper’s listing.

Read the attached supplement for more information on **Target Date** and several suggested activities to help in your comparison studies once your newspapers arrive.

Target Date is a fun and educational project which has been delighting teachers and students since the 1950s. With your help and supervision we can keep it going for many years to come!

N.B. The Target Date List may not be used to solicit information for any other purpose.

 - Acknowledgement of request will be sent by fax or email

 - Acknowledgement of request will be sent by email

① ② ③ ④ - Weeks notice required

⊖ - No Weekend Papers

⊗ - No Holiday Papers

■ - No Sunday Papers

▶ - No Inserts sent

👉 - One copy per school or class

\$ - Charges apply

4 TARGET DATE XII SUPPLEMENT

The following newspapers have agreed to participate in **Target Date** activities. Please follow individual newspaper's instructions exactly, including address details. **Be sure your request and return address are legible and complete.** Remember to include the date (example March 14, 2006) of the newspaper you are requesting. Newspapers will **not** be sent if the information is **not** complete. Participating newspapers appreciate follow-up reports about your activities and findings, or **at least a thank-you note.** Fulfillment of requests is dependent on stock on-hand for that date. Enjoy your **Target Date** project. (This list was compiled January 2006. The next update of the list is planned for January 2007. Due to changing circumstances in NIE departments, it is best not to use lists from previous years.) Report errors or problems to *NIE Information Service*, P.O. Box 300, Pittsford, NY 14534.

- A single copy of the newspaper will be sent at no charge unless otherwise noted. •

AUSTRALIA

Jenny Lancken, NIE Coordinator
Townsville Bulletin
PO Box 587
Townsville QLD Australia 4810
nie@nqn.newsltd.com.au
www.townsvillebulletin.com.au
Note: \$US1.00 for postage ②

CANADA

Attn: Jennifer Matis, NIE Coord.
The Lethbridge Herald
504 7 St. S.
Lethbridge, Alberta T1J2H1
jennifer.matis@lethbridgeherald.com
Note: ✉

ALABAMA

Attn: Barbara H. Emanuel
The Birmingham News
2200 4th Avenue, N
Birmingham, AL 35202
Note: ■①\$ 50 cents per copy must be paid or order will not be filled. Email address must be provided. I reserve the right to limit the number of newspapers on a particular day.

ALASKA

No participants.

ARIZONA

Janet Wood, NIE Manager
Tucson Newspapers

Arizona Daily Star
Tucson Citizen
PO Box 26887
Tucson, AZ 85726-6887
jwood@tucson.com
Note: ✉

ARKANSAS

Attn: Glenda Terry
The Sentinel-Record
300 Spring Street
PO Box 580
Hot Springs National Park, AR
71902
circulation@hotsr.com
Note: ✉

Attn: Michelle Franklin, NIE
Coordinator
The Morning News
PO Box 7
Springdale AR 72765-0007
mfranklin@nwaonline.net
Note: ✉①

CALIFORNIA

Attn: Gayle Knapp, NIE
Press-Telegram
604 Pine Avenue
Long Beach, CA 90844
Note: ✉

Attn: NIE Coordinator
The Press-Enterprise
PO Box 792

Riverside, CA 92502-0792
nie@pe.com
Note: ✉①

Attn: CIE Department
San Francisco Chronicle
901 Mission Street
San Francisco, CA 94103
Note: ②③④

Attn: Arnie Levine, NIE
Santa Cruz Sentinel
PO Box 638
Santa Cruz, CA 95061
alevine@santacruzsentinel.com
Note: ✉①

Attn: NIE
The Record
PO Box 900
Stockton, CA 95201
Note: ✉②

Attn: Marj Gwinn, NIE
Daily Breeze
5215 Torrance Blvd.
Torrance, CA 90503
Note: ✉②■

Attn: Toni Krone
Pasadena Star-News
1210 Azusa Canyon Rd.
West Covina, CA 91790
Note: ①

continued...

✉-Acknowledgement of request will be sent by fax or email ✉-Acknowledgement of request will be sent by email
①②③④-Weeks notice required ①-No Weekend Papers ②-No Holiday Papers ■-No Sunday Papers
▶-No Inserts sent ③-One copy per school or class \$-Charges apply

Attn: Toni Krone
San Gabriel Valley Tribune
 1210 Azusa Canyon Rd.
 West Covina, CA 91790
Note: ☉

Attn: Toni Krone
Whittier Daily News
 1210 Azusa Canyon Rd.
 West Covina, CA 91790
Note: ☉

Attn: Joni C. Roan, Educational Services Director
Los Angeles Daily News
 PO Box 4200
 Woodland Hills, CA 91367
 joni.roan@langnews.com
Note: ✍️ ②

COLORADO

NIE/Target Date
Denver Post and
Rocky Mountain News
 1560 Broadway
 Denver CO 80202
 nie@denvernewspaperagency.com
 www.postnewseducation.com

Attn: Karan Brickey, Circulation
The Daily Sentinel
 PO Box 668
 Grand Junction, CO 81502
 kbrickey@gjds.com
Note: 📧 per school ①

Attn: Cindy Pillar
Daily Times-Call
 PO Box 299
 Longmont, CO 80502
 cpillar@times-call.com
Note: 📧▶

Attn: Susan Simons, NIE Coord.
The Pueblo Chieftain
 PO Box 4040
 Pueblo, CO 81003

CONNECTICUT

Attn: Diane Quimby, NIE Coord.
The News-Times
 333 Main Street
 Danbury, CT 06810
 dquimby@newstimes.com
 www.nie.newstimes.com
Note: ✍️

DELAWARE

No participants.

DISTRICT OF COLUMBIA

Attn: Margaret J. Kaplow, NIE
The Washington Post
 1150 15th Street, NW
 Washington, DC 20071
 kaplowm@washpost.com
Note: ①

FLORIDA

Attn: NIE
The Daytona Beach News-Journal
 PO Box 2831
 Daytona Beach, FL 32120-2831
 nie@nieworld.com

Attn: Helen Fox, NIE Assistant
The News-Press
 2442 Dr. Martin Luther King Jr. Blvd.
 Fort Myers, FL 33901
 nieteach@news-press.com
 fax: (239)334-9470
Note: ✍️

Attn: Cris Davies, NIE
Florida Today
 PO Box 419000
 Melbourne, FL 32941-9000

Attn: Gay Smith, NIE
Pensacola News Journal
 101 E. Romana Street
 Pensacola, FL 32502
 gaysmith@pensacolajournal.com
Note: ✍️ ②■

Attn: Gail Taylor, NIE
The Tampa Tribune
 PO Box 191
 Tampa, FL 33601
 ctaylor@tampatrib.com
Note: ②☉⊗

GEORGIA

Attn: Kimberly Bush, NIE
The Augusta Chronicle
 719 Broad Street
 Augusta GA 30903-1928
 kim.bush@augustachronicle.com

Attn: Carlton Adams, NIE
The Northeast Georgian
 PO Box 1555
 Cornelia, GA 30531
 nie@cninewspapers.com
Note: ✍️

Attn: Melody Reid, NIE Coord.
Savannah Morning News
 PO Box 1088
 Savannah, GA 31402
 www.savannahnow.com
Note: ✍️

HAWAII

No participants.

IDAHO

Attn: Mary Peterman, NIE Coord.
The Idaho Statesman
 1200 N Curtis
 Boise ID 83706 or

continued...

✍️-Acknowledgement of request will be sent by fax or email 📧-Acknowledgement of request will be sent by email
 ①②③④-Weeks notice required ☉-No Weekend Papers ⊗-No Holiday Papers ■-No Sunday Papers
 ▶-No Inserts sent 📧-One copy per school or class \$-Charges apply

6 TARGET DATE XII SUPPLEMENT

PO Box 40
Boise ID 83707
nie@idahostatesman.com
www.idahostatesman.com

Note: ✍ Students should send a thank you note and a short description of how they used the paper.

Attn: Tonya Lawson, NIE
Post Register
333 Northgate Mile
Idaho Falls, ID 83401
postregister.com
Note: ✍ ②

Attn: Lila Fladwood, NIE
Idaho Press-Tribune
PO Box 9399
Nampa, ID 83652
lfladwood@idahopress.com or
www.idahopress.com
Note: ✍

Attn: Terri Campbell, NIE
Idaho State Journal
305 South Arthur
Pocatello, ID 83204
nie@journalnet.com
www.journalnet.com
Note: ✍

ILLINOIS

Attn: NIE Manager
Belleville News-Democrat
PO Box 427
Belleville, IL 62222-0427
Note: 📧

Attn: Penny Turner, NIE Coord.
Journal-Courier
PO Box 1048
Jacksonville, IL 62651
Note: ■

Attn: Lori Carlson
Morris Daily Herald
1804 N. Division Street
Morris, IL 60450
lcarlson@morrisdailyherald.com
Note: ✍ ■

Attn: NIE Coordinator
Journal Star
1 News Plaza
Peoria, IL 61643
Fax: (309) 686-3265
klambert@pjstar.com
Note: ☎ per classroom
No email requests

Attn: NIE
The State Journal-Register
One Copley Plaza
PO Box 219
Springfield, IL 62705-0219
www.sj-r.com
Note: ✍

INDIANA

Attn: Sara Bailey
The Herald Bulletin
1133 Jackson St.
Anderson, IN 46016
www.theheraldbulletin.com
Note: Requests must be sent by mail.

Attn: Audrey Levasseur, NIE
Coordinator
The Herald-Times
1900 South Walnut
PO Box 909
Bloomington, IN 47402
Note: ①

Attn: Mary Dunham
Evansville Courier & Press
PO Box 268
Evansville, IN 47702
Note: ✍ ②

Attn: Judy Deiwert, PFYR
Indianapolis Star
307 N. Pennsylvania St.
PO Box 145
Indianapolis, IN 46206-0145

Attn: Cathy Arnold, NIE
The Lebanon Reporter
117 E. Washington Street
Lebanon, IN 46052
cathy.arnold@reporter.net
Note: ✍ ■

Attn: Don Parker
Post-Tribune
1433 E. 83rd Avenue
Merrillville, IN 46410
dparker@post-trib.com
Note: ✍

Attn: Gloria Wilkeson, Educational
Services and Special Projects
Manager
South Bend Tribune
225 West Colfax
South Bend, IN 46626

IOWA

Attn: Jeanne Ryan, NIE
The Des Moines Register
PO Box 957
Des Moines, IA 50304-0957
Note: 📧

Attn: Diane Bolton, NIE
Daily Gate City
1016 Main Street
PO Box 430
Keokuk, IA 52632
circulation@dailygate.com
Note: ✍ ☎

continued...

✍-Acknowledgement of request will be sent by fax or email 📧-Acknowledgement of request will be sent by email
①②③④-Weeks notice required ☎-No Weekend Papers ☎-No Holiday Papers ■-No Sunday Papers
▶-No Inserts sent ☎-One copy per school or class \$-Charges apply

Attn: Deanna Meyer, NIE
The Messenger
 713 Central Avenue
 Fort Dodge, IA 50501
 www.messengernews.net
Note: ✍

Attn: Sarah Smith, NIE
The Courier
 PO Box 540
 Waterloo, IA 50704
 sarah.smith@wfcourier.com
 www.wfcourier.com/nie

KANSAS
 Attn: Shayna Green, NIE
The Hays Daily News
 PO Box 857
 Hays, KS 67601
 sgreen@dailynews.net
Note: ✍

Attn: Peter Newman, NIE Coord.
Topeka Capital-Journal
 616 SE Jefferson Street
 Topeka, KS 66607
 peter.newman@cjonline.com

KENTUCKY
 Attn: Sandra Clark, NIE Coord.
The Advocate-Messenger
 PO Box 149
 Danville, KY 40423-0149
 sclark@amnews.com
Note: ☉

Attn: Kriss Johnson, NIE
Lexington Herald-Leader
 100 Midland Ave.
 Lexington, KY 40508
 nie@herald-leader.com
Note: ①☉

LOUISIANA
 Urina Butler, Customer Service
 Manager
The Town Talk
 PO Box 7558
 Alexandria, LA 71306
 ubutler@thetowntalk.com
Note: ①▶■

Judy Broussard
*The Daily Advertiser/Daily
 World*
 Box 3268
 Lafayette, LA 70502
 jbroussa@smsgpo.gannett.com
 fax: (337) 289-6417
Note: ☐■

Attn: NIE
American Press
 PO Box 2893
 Lake Charles, LA 70602
 nie@americanpress.com
Note: ▶■

Opal Sue Saunders Blood
The Bonnes Nouvelle
 4764 Highway 115
 St. Landry, LA 71367
 opalsuesaunderblood@juno.com

MAINE
 Attn: Kimberly Whitmore, NIE
Bangor Daily News
 P. O. Box 1329
 Bangor, ME 04402-1329
 bdnnie@bangordailynews.net
Note: ☐■

Attn: Daryl Madore
The Times Record
 PO Box 10
 3 Business Parkway
 Brunswick, ME 04011
 knowledgepartners@timesrecord.com
Note: ✍☉☘

MARYLAND
 Attn: Linda Shipway, NIE
The Cumberland Times-News
 PO Box 1662
 Cumberland, MD 21502
 lshipway@hereintown.net

MASSACHUSETTS
 Attn: Kathy Powell, NIE Coord.
The Sun Chronicle
 34 South Main Street
 PO Box 600
 Attleboro MA 02703
 kpowell@thesunchronicle.com
Note: ✍

Attn: Cheryl Showstack
The Enterprise
 60 Main St.
 Brockton, MA 02301
 www.southofboston.com
Note: ②☉

Attn: John Rose, Circulation Dir.
The Recorder
 PO Box 1367
 Greenfield, MA 01302
 jrose@recorder.com
Note: ✍■

Attn: Pauline A. Minch, NIE Mgr.
The Eagle-Tribune
 100 Turnpike St.
 North Andover, MA 01845
Note: ■☘

Attn: NIE
The Daily Hampshire Gazette
 PO Box 299
 Northampton, MA 01061
 www.gazettenet.com/nie
 niep@gazettenet.com
Note: ✍①

continued...

✍-Acknowledgement of request will be sent by fax or email ☐-Acknowledgement of request will be sent by email
 ①②③④-Weeks notice required ☉-No Weekend Papers ☘-No Holiday Papers ■-No Sunday Papers
 ▶-No Inserts sent ☐-One copy per school or class \$-Charges apply

8 TARGET DATE XII SUPPLEMENT

Attn: Cheryl Showstack
The Patriot Ledger
400 Crown Colony Drive
Quincy, MA 02269
www.southofboston.com
Note: ② ③

Attn: Amanda Emmet-Vincich
Jackson Citizen Patriot
214 S. Jackson Street
Jackson, MI 49201
aemmet@citpat.com
Note: ✉

Attn: Traci L. Smith, NIE
The Herald Palladium Newspaper
3450 Hollywood Road
St. Joseph, MI 49085
tsmith@heraldpalladium.com

MICHIGAN

Attn: Mandy J. Borsenik, NIE
The Bay City Times
311 Fifth Street
Bay City, MI 48708-5853
nie@valleypublishing.com
Note: 📧 ■

Attn: Ann Marie Keeler, NIE
Coordinator
Kalamazoo Gazette
401 South Burdick Street
Kalamazoo, MI 49007
nie@kalamazoo gazette.com
Note: No back copies

MINNESOTA

Attn: NIE
Pioneer Press
345 Cedar Street
St. Paul, MN 55101
nie@pioneerpress.com
Note: ✉

Attn: Jacki Hagel, NIE
Detroit Newspapers in Education
615 W. Lafayette
Detroit, MI 48226
jhagel@dnps.com
Note: ① limit 2 papers per school.

Attn: Mary Ann Stauch
The County Press
PO Box 220
Lapeer, MI 48446
Note: ✉ Sun., Wed. or Fri. Only

MISSISSIPPI

Attn: Linda Harper, NIE
Natchez Democrat
PO Box 1447
Natchez MS 39120

Attn: Richard Vaughn, NIE Coord
The Flint Journal
200 East First Street
Flint, MI 48502
rvaughn@flintjournal.com
Note: ✉

Attn: Mary Lu Landless, NIE
Coordinator
The Macomb Daily
100 Macomb Daily Drive
Mount Clemens, MI 48043
fax: (586) 783-8672
marylu@macombdaily.com
Note: ✉ ②

MISSOURI

Attn: Kathleen Schrader
The Joplin Globe
117 E. 4th Street
Joplin, MO 64801
Note: ①

Attn: Dana Kinney
The Daily News
109 N. Lafayette
Greenville, MI 48838
dkinney@staffordgroup.com
fax: (616) 754-8559
Note: ✉ ■ ③

Attn: Sue Whipple, NIE
The Argus-Press
PO Box 399
Owosso, MI 48867-0399
Note: ① limit 2 papers per school.

Attn: Jim Sajevic, Manager
The Star in Education
The Kansas City Star
1729 Grand Blvd.
Kansas City, MO 64108
jsajevic@kcstar.com
Note: ①

Attn: Sharon Miland-Holcomb
The Daily News
PO Box 460
Iron Mountain, MI 49801
sholcomb@ironmountaindailynews.com
Note: 📧 ②

Attn: Mandy J. Borsenik, NIE
The Saginaw News
203 S. Washington Ave.
Saginaw, MI 48607-1283
nie@valleypublishing.com
Note: 📧 ■

Attn: NIE
The Sedalia Democrat
PO Box 848
Sedalia MO 65301

continued...

✉-Acknowledgement of request will be sent by fax or email 📧-Acknowledgement of request will be sent by email
①②③④-Weeks notice required ⑤-No Weekend Papers ⑥-No Holiday Papers ■-No Sunday Papers
▶-No Inserts sent Ⓜ-One copy per school or class \$-Charges apply

Attn: Diane Goold, NIE Director
St. Joseph News-Press
 PO Box 29
 825 Edmond Street
 St. Joseph, MO 64502
 niediane@npgco.com
Note: ☒ ■

MONTANA

Meghan Roberson, NIE
Great Falls Tribune
 PO Box 5468
 Great Falls MT 59403
 mrobers@greatfal.gannett.com
Note: ☒

Attn: Mary Gerber, NIE Coord.
Missoulian
 PO Box 8029
 Missoula, MT 59807
 mgerber@missoulian.com

NEBRASKA

Attn: Christina Nevitt, NIE Coord.
Lincoln Journal Star
 926 P Street
 Lincoln, NE 68508
 nie@journalstar.com
 www.journalstar.com
Note: ☒ when asked

Attn: NIE
Omaha World-Herald
 1334 Dodge Street
 Omaha, NE 68102
 http://nie.omaha.com
Note: ☒

NEVADA

No participants.

NEW HAMPSHIRE

Attn: Jeffrey DeFrancesco
The Citizen
 171 Fair Street
 Laconia, NH 03246
 jdefrancesco@citizen.com

Note: ☒ when asked ■
 Attn: Teresa Robinson, NIE
The Union Leader
 PO Box 9555
 Manchester, NH 03108
 trobinson@unionleader.com
 www.unionleader.com
Note: ☒

NEW JERSEY

Attn: Lauren Sena, NIE
Courier News
 1201 Route 22, W
 Bridgewater, NJ 08807

Attn: Steve Gondelman
The Press of Atlantic City
 1000 W. Washington Ave.
 Pleasantville, NJ 08232
 sgondelman@pressofac.com
 fax: (609) 272-7456
 www.pressofac.com
Note: ☒

Attn: Antonette Bomentre-Walter
Burlington County Times
 4284 Route 130 North
 Willingboro NJ 08046
 awalter@phillyburbs.com
Note: ☒ ④ \$.35 per copy

NEW MEXICO

Attn: NIE
Albuquerque Journal
The Albuquerque Tribune
 PO Drawer JT
 Albuquerque, NM 87103
Note: ②

Attn: Renée Romero
The Taos News
 PO Box U
 Taos, NM 87571

NEW YORK

Attn: NIE
The Post-Star
 PO Box 2157
 Glens Falls, NY 12801
Note: No form letters requests. ■

Attn: Mike Stronz, NIE
The Post-Journal
 15 W. Second Street
 PO Box 190
 Jamestown, NY 14702-0190
 mstronz@post-journal.com
Note: ☒ ② ☒ ■

Attn: Cora Niver, NIE Coordinator
The Times Herald
 639 Norton Drive
 Olean, NY 14760
Note: ☒ ① ☒

Attn: Jerry McGovern, NIE
Press-Republican
 PO Box 459
 170 Margaret Street
 Plattsburgh, NY 12901
 gmcgovern@pressrepublican.com
Note: ☒

Attn: Mary Sawyer, NIE Coord.
Watertown Daily Times
 260 Washington Street
 Watertown, NY 13601
 msawyer@wdt.net
Note: ☒ ■ ☒ ①

NORTH CAROLINA

Attn: David Friedman, NIE
Roanoke Chowan News Herald
 PO Box 1325
 Ahoskie, NC 27910
 david.friedman@r-cnews.com
 www.r-cnews.com
Note: ☒ Tuesday, Thursday,
 Saturday only.

continued...

☒-Acknowledgement of request will be sent by fax or email ☒-Acknowledgement of request will be sent by email
 ①②③④-Weeks notice required ☒ -No Weekend Papers ☒ -No Holiday Papers ■ -No Sunday Papers
 ►-No Inserts sent ☒ -One copy per school or class \$-Charges apply

10 TARGET DATE XII SUPPLEMENT

Attn: Bonnie McKnight
The-Herald-Sun
2828 Pickett Road
Durham, NC 27705
bmcknight@heraldsun.com
fax: (919) 419-6828
Note: ✉

Attn: Gigi Walter, NIE Coordinator
The Daily Reflector
PO Box 1967
Greenville, NC 27835
www.reflector.com
Note: ■ ⊗ 12/25

Attn: Carole Ireland, NIE
Winston Salem Journal
418 N. Marshall Street
Winston Salem, NC 27101
fax: (336) 727-7485
Note: ▶ ♯

NORTH DAKOTA

Attn: NIE
The Forum
Box 2020
Fargo, ND 58102
Note: ☒ ①

OHIO

Attn: Jenny DeCamillo
Star Beacon
PO Box 2100
Ashtabula, OH 44005-2100
jdecamillo@starbeacon.com
Note: ✉

Attn: Jackie Hite
The Repository
500 Market Avenue, South
Canton OH 44702
jackie.hite@cantonrep.com

Attn: NIE
The Columbus Dispatch
34 South Third Street

Columbus, OH 43215
www.dispatch.com

Attn: Barb Ritsko Stephens, NIE
The Chronicle-Telegram
PO Box 4010
Elyria, OH 44036
www.chroniclet.com
Note: ✉

Attn: Rita Dryden, NIE
Lancaster Eagle-Gazette
PO Box 848
Lancaster, OH 43130
rdryden@mncoganett.com
Note: ✉ ⊗

Attn: Anne Coburn-Griffis
The Lima News
PO Box 690
Lima, OH 45802-0690
acoburngriffis@limanews.com
Note: ✉ ①

Attn: Newspaper in Education
The Blade
541 N. Superior Street
Toledo, OH 43660
Note: ⊗

Attn: Nedra Mielke, NIE Coord.
The Wapakoneta Daily News
PO Box 389
Wapakoneta OH 45895
nie@wapakwdn.com
Note: ☒ ⊗ ■

Attn: Shirley Hendershot, NIE
Coordinator
The News-Herald
7085 Mentor Avenue
Willoughby OH 44094
www.news-herald.com
Note: ✉

Attn: Heather Lawson, NIE
The Daily Record
PO Box 918
212 E. Liberty Street
Wooster, OH 44691
Note: ✉ ⊗ ⊙ ■ ⊗ ♯

OKLAHOMA

Attn: NIE - Backcopy
Tulsa World
315 South Boulder Avenue
Tulsa, OK 74103
www.tulsaworld.com/nie

OREGON

Attn: Judy Coleman, NIE
The Bulletin
PO Box 6020
Bend, OR 97708-6020
Note: ⊗ ▶

Attn: Mona Tuck, NIE Manager
The Observer
1406 Fifth Street
LaGrande OR 97850
mtuck@lagrandeobserver.com
Note: ✉ ■

Attn: NIE
East Oregonian
PO Box 1089
Pendleton, OR 97801
www.eastoregonian.com
Note: ✉ ■
Attn: Marilou Cade, NIE
Statesman Journal
280 Church Street, NE
Salem, OR 97301
Note: ✉

PENNSYLVANIA

Attn: Ruth J. Keim, NIE
The Patriot-News
2214 Market Street

continued...

✉-Acknowledgement of request will be sent by fax or email ☒-Acknowledgement of request will be sent by email
①②③④-Weeks notice required ⊗ -No Weekend Papers ⊗ -No Holiday Papers ■ -No Sunday Papers
▶-No Inserts sent ♯-One copy per school or class \$-Charges apply

Camp Hill, PA 17011-4600
rkeim@patriot-news.com
Note: ☉

Attn: Lauren Nace
Gettysburg Times
PO Box 3669
1570 Fairfield Road
Gettysburg, PA 17325
education@gburgtimes.com
Note: ✉ ■ ⊗

Attn: Laurie James
The Evening Sun
135 Baltimore Street
Hanover, PA 17331
www.eveningsun.com
ljames@eveningsun.com
Note: ✉ ⊗ 12/25 or New Year's Day

Attn: Hastie Kinter, NIE
The Indiana Gazette
899 Water Street
Indiana, PA 15701

Attn: NIE
The Tribune-Democrat
PO Box 340
425 Locust Street
Johnstown, PA 15907-0340
nie@tribdem.com
Note: ✉ ③ ⊗ ☉ ■

Attn: Chris Yatchyshyn, Manager of Educational Services
Bucks County Courier Times
8400 Route 13
Levittown, PA 19057
cyatchyshyn@phillyburbs.com
write "Target Date Request" in subject line
fax: (215) 949-4023

Attn: NIE
The REPUBLICAN & Herald
111 Mahantongo Street
Pottsville, PA 17901
Note: ☉ ⊗ No Black Friday Papers ①

Attn: Wendy Stemple, NIE Coord.
Daily American
PO Box 638
Somerset, PA 15501
Note: ■

Attn: Renée Busch, NIE
Pocono Record
511 Lenox Street
Stroudsburg, PA 18360
nie@poconorecord.com
Note: \$.75 for Sunday paper

Attn: Jo Lieb, NIE Supervisor
Herald-Standard
8-18 East Church Street
Uniontown, PA 15401
jlieb@heraldstandard.com
Note: ✉

Attn: Karin Davidson, NIE Coord.
Times Observer
205 PA Avenue W
Warren, PA 16365
Note: ✉

Attn: NIE
Pittsburgh Tribune-Review
535 Keystone Drive
Warrendale, PA 15086
aminahan@tribweb.com
Note: ✉

Attn: NIE
York Newspaper Company
1891 Loucks Road
York, PA 17404
www.inyork.com

RHODE ISLAND
No participants.

SOUTH CAROLINA
Attn: Karen Fischer, NIE
The Sun News
PO Box 406
Myrtle Beach, SC 29578
www.myrtlebeachonline.com

Attn: Bev Franz
The Item
PO Box 1677
Sumter, SC 29151
bevff@theitem.com
Note: ■

SOUTH DAKOTA
No participants.

TENNESSEE
Attn: Katina Garrett Rose, NIE
Kingsport Times-News
108 E. Main Street, Suite 202
Kingsport, TN 37660
krose@timesnews.net
fax: (423) 245-4910
Note: ✉ ② ☉

Attn: Newspaper in Education
The Tennessean
1100 Broadway
Nashville, TN 37203
Note: ☉ ①

TEXAS
Attn: Robin Parson, NIE
Abilene Reporter-News
PO Box 30
Abilene, TX 79604
parsonr@reporternews.com
Note: ①

continued...

✉-Acknowledgement of request will be sent by fax or email ✉-Acknowledgement of request will be sent by email
①②③④-Weeks notice required ☉-No Weekend Papers ⊗-No Holiday Papers ■-No Sunday Papers
▶-No Inserts sent ①-One copy per school or class \$-Charges apply

12 TARGET DATE XII SUPPLEMENT

Attn: NIE Dept-Target Date Request
Star-Telegram
PO Box 915008
Fort Worth, TX 76115
starnie@star-telegram.com
Note: ☉

Attn: Martha Pyron, NIE
Hood County News
PO Box 879
Granbury, TX 76048
martha@hcnews.com
Note: ✉ only available Tuesday/
Thursday/Saturday 1▶

Attn: Rebecca Inge and Holly
Thurman, NIE
Killeen Daily Herald
PO Box 1300
1809 Florence Road
Killeen, TX 76540
NIE@kdhnews.com
www.kdhnie.com
Note: ✉ 1☉

Attn: Julia Childs, Marketing Coordinator
Lubbock Avalanche-Journal
PO Box 491
Lubbock, TX 79408
julia-childs@lubbockonline.com
Note: 1☉■☒

Attn: Jeff Koenig, NIE
The Monitor
PO Box 3267
McAllen, TX 78502
jkoenig@themonitor.com
Note: ✉ 1☉per student request

Attn: Donna Monceaux, NIE
The Port Arthur News
3501 Turtle Creek Drive

Port Arthur, TX 77642
dmonceaux@panews.com
Note: ✉

UTAH

No participants.

VERMONT

No participants.

VIRGINIA

Attn: NIE
The Free Lance-Star
616 Amelia Street
Fredericksburg, VA 22401
nie@freelancestar.com
Fredericksburg.com/nie

Attn: NIE - MP#1104
The Daily Press
7505 Warwick Boulevard
Newport News, VA 23607
hkingsford@dailypress.com
Note: ✉■

Attn: NIE
The Roanoke Times
PO Box 2491
Roanoke, VA 24010
nie@roanoke.com
fax: (540) 981-3432
Note: ✉

WASHINGTON

Attn: Theresa Douvia, NIE
Deer Park Tribune
PO Box 400
Deer Park, WA 99006-0400

Attn: Eileen Woods
Skagit Valley Herald
PO Box 578
Mount Vernon, WA 98273
Note: ☒■

Attn: Kristen Jackson
Sequim Gazette
PO Box 1750
Sequim, WA 98382
kristen@sequimgazette.com
Note: ✉, Wednesday only

Attn: NIE
The Spokesman-Review
P. O. Box 2160
Spokane, WA 99210

Attn: Jim Henderson, NIE
The News Tribune
PO Box 11000
Tacoma, WA 98411
jim.henderson@thenewstribune.com

WEST VIRGINIA

Attn: Shelli Wood
The Register-Herald
801 N. Kanawha Street
Beckley, WV 25801
Note: Only mail requests

Attn: Marianne Taylor, Director of Educational Services
The Exponent-Telegram
PO Box 586
Clarksburg, WV 26302-0586
mtaylor@exponent-telegram.com
Note: ☒

Attn: Joyce Becker, NIE
The Inter-Mountain
520 Railroad Avenue
PO Box 1339
Elkins, WV 26241
jbecker@theintermountain.com
Note: ✉■2

continued...

✉-Acknowledgement of request will be sent by fax or email ☒-Acknowledgement of request will be sent by email
1234-Weeks notice required ☉-No Weekend Papers ☒-No Holiday Papers ■-No Sunday Papers
▶-No Inserts sent ☒-One copy per school or class \$-Charges apply

WISCONSIN

Attn: NIE
Leader-Telegram
PO Box 570
Eau Claire, WI 54702
Note: ✉ if requested

Attn: Carolyn Messer, NIE
The Janesville Gazette
PO Box 5001
Janesville, WI 53547-5001
cmesser@gazetteextra.com
www.gazetteextra.com
Note: ✉

Attn: Lisa Maly
*Wisconsin State Journal and
The Capital Times*
PO Box 8056
Madison, WI 53708

Gail Mueller, NIE
The Sheboygan Press
632 Center Avenue
Sheboygan, WI 53081

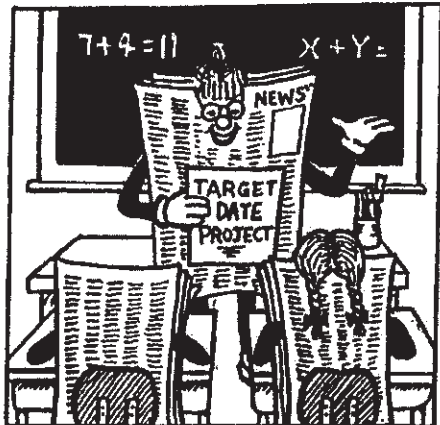
WYOMING

No participants.

Newspapers added in subsequent issues of NIEIS:

Notes:

The Target Date Process



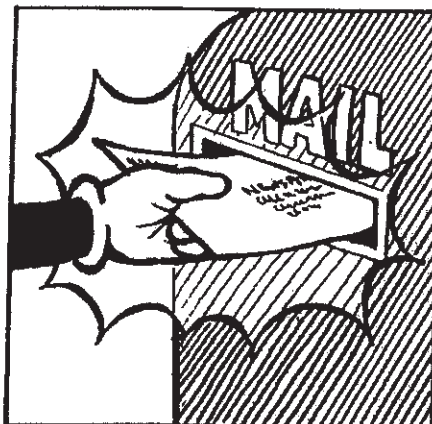
1. The teacher explains the Target Date project to the class.



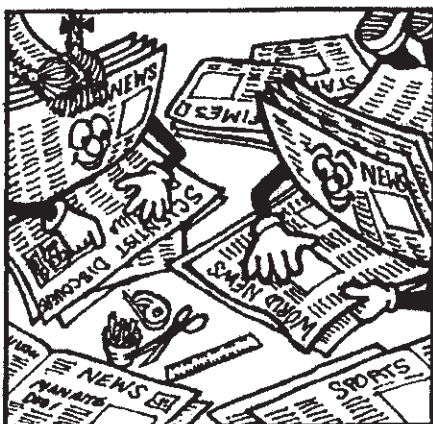
2. Students write business letters requesting newspapers published on the Target Date.



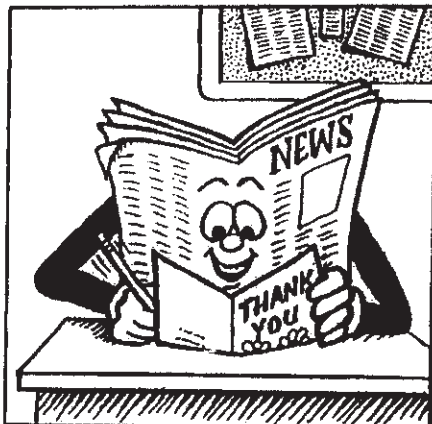
3. The teacher reviews each student's letter.



4. The finished letter is sent.



5. Students conduct comparison studies.



6. Students write thank you notes to newspapers who responded.